

Pitanga

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Largos -a veces larguísimos- serifs. Asimétrica e incluso desbalanceada por momentos. Petiza retacona, sin levantar cogote; tosca y medio rara. Pitanga es la nueva tipografía dogma58. ¿Qué decir de ella que no resulte evidente al verla? Tal vez que sus minúsculas se tuercen apenas, 1 grado, un grado y pico, mientras sus mayúsculas quedan quietas, verticales. Sus variantes (si bien se pueden acomodar en un programa tradicional) no resultan de la variación matemática habitual, sino que se condensan, se inclinan, e invierten su contraste horizontal/vertical; se complementan para trabajar juntas en un texto apenas extenso confiriéndole la personalidad singular de las tipografías dogma58. La construcción de la variable Regular se inspira en la redondez del fruto de la Pitanga (Eugenia uniflora), en lo robusto de su madera y en el recorrido retorcido de sus ramas. Ha sido testeada en impresiones láser de alta y baja resolución, y se espació pensando en conformar un ritmo visual firme y marcado.

Pitanga Regular

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Long -sometimes extremely long- serifs.
Asymmetric to the point of being unbalanced at times. Short and squat, short-necked; coarse and a bit weird. Pitanga is the most recent dogma58 font. What could we say that is not already evident just from seeing it? Perhaps that the lowercase barely slant one degree, or slightly more than one degree, while the uppercase remains static, vertical.

Pitanga Blanca

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Pitanga Negra

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Pitanga Condensadita

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